

# Beginning Tomorrow Morning, We Start Our Great



**M.L. Parker Co.**  
Davenport, Iowa

## JANUARY WHITE WEAR SALE

The Qualities, the Choice Varieties and Hosts of Splendid Values Offered Warrant Liberal Buying

WE open the doors tomorrow morning on our greatest achievement in White Goods selling. In quantity and variety of stocks involved, in superiority of quality of goods assembled and in actual lowness of prices quoted this event attains high water mark in white goods value giving. Here is presented a surpassing selection of new white fabrics for garment making and household use, together with pure cloud banks of new outer and under garments that will win the admiration of all who admire daintiness, beauty and worth.

It is a Vertiable World of Peerless White Beauty  
An Event of Which We May Well Be Proud

Come, take a walk in White Novelty Lane—Meet your friends there and see the quaint and beautiful effects produced by the New White Necessity of making White Under Attire—Conform to women's Outer Attire. This will be a gala event and no truly feminine woman has any notion of staying away.



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## Dainty, Serviceable Undermuslins for Ladies, Misses and Children in the Sale of White On Second Floor



### 25c Garments 19c

Drawers Corset Covers

—Women's fine soft finished muslin drawers in open or closed style, prettily trimmed in lace and embroidery, in many different styles.  
—The corset covers are of fine nainsook, daintily trimmed with lace and embroidery. Special for the January Sale of White, 19c.

### 50c Garments 39c

Gowns Drawers Long Petticoats Corset Covers

—Women's fine soft finished muslin and nainsook drawers, in open or closed styles, trimmed with lace and embroidery.  
—Nainsook or fine muslin skirts with deep flounces of embroidery and lace, many styles to choose from.  
—The gowns are of fine quality nainsook in slip-over and button front styles; all sizes. White Wear sale price, 39c.

### 75c Garments 69c

Gowns Corset Covers Long Petticoats Combination Suits

—Pretty serviceable gowns in slip-over, high or V neck styles, made of soft finish nainsook.  
—Combination suits of fine muslin or nainsook, lace and embroidery trimmed.  
—Drawers are of nainsook or muslin.  
—The petticoats are finished with wide embroidery flounces. January White Wear Sale Price, 69c.

### 98c Garments 79c

Gowns Petticoats Drawers Corset Covers Combination Suits

—White crepe and muslin gowns in slip-over styles, lace and embroidery trimmed. Made full and long.  
—Combination suits in knickerbocker styles and petticoats lace and embroidery trimmed.  
—The petticoats are of muslin, trimmed with Swiss embroidery flouncing. January Sale Price, 79c.



**At 25c** Fine muslin and crepe corset covers, lace and embroidery trimmed, ribbon run. Soft finished muslin drawers, circular or straight, open or closed styles; also extra sizes included. Priced 25c.

**At 50c** Nainsook or fine muslin skirts, embroidery and lace trimmed with underlay. Drawers in many styles, open, closed or knickerbocker, lace and embroidery trimmed. Corset covers and gowns in many styles. Priced 50c.

**At 75c** Gowns, corset covers, skirts and drawers, all the season's newest styles shown. Envelope chemises. This line is beautifully trimmed with lace, embroidery and ribbons. Priced 75c.

**At \$1** Your choice of a beautiful line of gowns, corset covers, drawers, chemises, skirts, etc., trimmed in lace and embroidery, run with ribbons and with ribbon bows. An immense variety of styles. Priced \$1.00.

## Children's Undermuslins

Children's drawers in straight and knickerbocker styles. These are of soft finished muslin and nainsook. Priced 10c to 50c.  
Children's skirts of lawn and nainsook, embroidery and lace trimmed. Priced 9c to 75c.  
Children's Princess slips with embroidery and lace trimmed ruffles. Priced 50c to \$1.25.  
Children's gowns in crepe, muslin and nainsook, slip-over and V neck styles, lace and embroidery trimmed. Priced, 50c to 95c.

—Second Floor

## White Kid Gloves

Women's short white kid gloves, two pearl clasps; three rows Paris point stitching; all sizes. Regular price, \$1. White Sale Special 79c  
Kaysen 16-button length washable chambray gloves, two white clasps, white stitched self and white stitched black, 50c values, special 50c  
Kaysen's 16-button length silk gloves, double tips, two clasps, all sizes. Priced \$1.00 and \$1.50.

—Main Floor

## The New Wash Cottons For Spring

40-inch tissue nubbe, comes in white backgrounds with beautiful floral designs, in the French combinations of colors. Suitable for street and evening wear. Priced the yard 35c  
40-inch Belmont voiles in light and dark shades, including the new blues and lavenders, which will be so popular for spring; also a nice line of dots and stripes. Priced yard 25c  
37-inch Flaxon and Egyptian tissues so popular for their weave and weight, in a variety of plaids, stripes, checks and dots. Priced yard 25c  
Zephyr ginghams, 27 inches wide, every yard washed in soap and water before leaving the mill. Come in plaids, stripes and checks. Priced the yard 12½c  
A beautiful variety of Claremont batistes, silk ginghams, silk and woven stripe voiles, etc. All new spring goods just arrived.

—Main Floor

## Embroideries



YOU would hardly credit the low prices we are quoting until you visit these aisles and see for yourself the wonderful array of brand new laces and embroideries which we are offering in this White Sale. Many exquisite novelties can be found here for women who seek exclusiveness in their dainty summer frocks.

### 35c Embroidery Flouncings, 19c

1,000 yards of 17 inch embroidery flouncings in scores of new and effectual designs. Our regular price 35c, White Sale special, per yard 19c.

Double width shadow all-overs in white and ecru, dainty patterns, an exceptional value. Priced, yard 69c

### Baby Flouncings

Beautiful baby flouncings in ruffled, hemstitched and lace edges, all dainty patterns, with all-overs to match.

### Baby Sets

Baby sets in flouncing, all-overs and matched insertions and edges, beautiful and dainty patterns.

## Laces



Beautiful creations in laces, silver and gold edged net top, the very newest; also 27-inch oriental laces, at the yard \$1.50

## Children's White Dresses and Slips

Our Infants' Wear Section on the second floor has made generous preparations for this White Sale. Brand new little dresses, prettily made and all most reasonably priced.

Children's pretty white lawn dresses, lace and embroidery trimmed; ages 2 to 6 years; priced 50c to \$5.95.

Children's white dresses, trimmed with lace and embroidery; ages 6 to 14 years; priced \$1.00 to \$5.95.

—Second Floor

## White Silk Hose

Women's white silk hose, high spliced heel, double sole and toe; come in regular and out sizes. Regular price 75c, White Sale Special 59c

Women's white pure thread silk hose, high spliced heel, double sole and toe. Regular and out sizes. Priced, pair \$1.00.

Children's Ribbed White Silk Hose, reinforced heel and toe. All sizes. Pair 25c.

—Main Floor

## Many White Sale Specials in the Linen Section

Standard linens are so easily recognized—and standard prices are so well known—that the qualities and the prices now shown and now quoted will be the most convincing PROOF that this is no ordinary, but an extraordinary and truly a "Prize Event."

**A Beautiful \$1.25 Table Damask, 72 inches wide, at \$1 the yard.**

A full bleached fine quality table linen, 72 inches wide. An exceptional weight cloth. \$1.25 value, Sale Price, yard \$1.00.  
Napkins to match, \$5.50 the dozen.

**\$1.50 Out Corner Bed Spread, Special \$1.05**

Cut corner fringe crocheted bed spread, full size medium weight. Sells regularly at \$1.50. White Sale special, \$1.05.

**59c Bleached Seamed Sheet, Size 72x90, 42c**

72x90 bleached seamed sheet, a good grade of muslin. This is our regular 59c quality. Special White Goods Sale, each 42c. \$3.75 the Dozen.

### Wash Cloths 5 for 10c

For our regular 5c Wash Cloths. With a purchase of 50c and upward in our Linen Department.

### Huck Towels at 5c

200 dozen Huck hemmed towels, size 12x19, special January White Wear Sale, 5c.

### Pillow Cases, 10c Each

A special lot of pillow cases in an offering that surpasses all. 42x36 inch size, made of a fine quality muslin. January White sale price, each 10c. The dozen \$1.20.

### Hope Muslin 6½ the Yd.

Regular 10c quality. 36 inch Hope Muslin, extra quality, finished soft for the needle, sells regularly for 10c yd. Special per yard, 6½c. 10 yard limit to a customer.

### 15c Turkish Towels, 10c

18x36 inch hemmed Turkish towels, medium weight, 15c value, special, each 10c.

Bridal long cloth, chambray finish, the yard 12½c. Bolt of 10 yds \$1.00

**M.L. Parker Co.**

Davenport, Iowa

We Give 2% Green Trading Stamp

Phone 334

Davenport, Ill., Jan. 21.—Noyes E. Price, who is wanted to answer to a charge of robbing houses in St. Louis, back to St. Louis. Price was arrested

here three weeks ago charged with passing a forged check on a local dentist. He escaped prosecution at the

time by paying the amount of the check. Price's home is at Lafayette, Ind.

Bloomington, Ill., Jan. 21.—In a quarrel over a bucket of water, James Barchiatti, aged 45, of Cherry was

shot and killed by one of four assailants, all of whom are under arrest but who deny the shooting.

Wise men read very sharply all four private history in your look and gait and behavior.—Emerson.